# Find New Business With

**KOMPASS**

## BUSINESS DATA
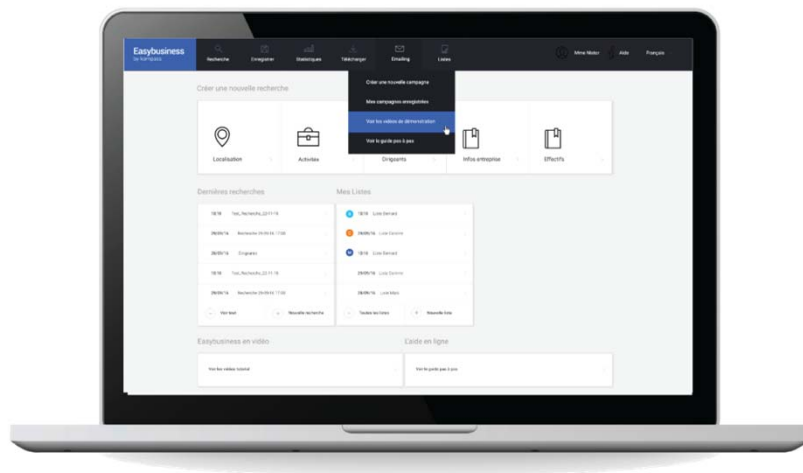


# Find. Attract. Connect. Engage.

# HELPING YOU WIN NEW BUSINESS

For any business, finding the **right customer leads** and marketing lists for their business is a challenge. Whether the data is used for telesales, email, digital marketing, events or direct mail campaigns, having access to **accurate**, **up-to-date** company & contact information is essential.

We offer a range of **Business Data Solutions** that utilise our powerful global B2B Kompass data search platform, so you can plan & organize your sales & marketing campaigns, target your lead generation activities and contact prospects directly.

| GLOBAL LEADING B2B PLATFORM | DATABASE CONTAINING 10.5M COMPANIES | FLEXIBLE 24/7 DATA ACCESS |
|---|---|---|

## TARGET YOUR SALES & MARKETING LIST GENERATION TO SAVE BOTH TIME & MONEY

## CHOOSE YOUR BUSINESS DATA SOLUTION…

### KOMPASS EASYBUSINESS

- Manage your search campaigns with on-demand online & mobile access to **60+** search criteria.
- **Customise** & download sales & marketing lists to include detailed company & contact information.

### KOMPASS DATA LISTS

- Our specialist data team will use their **expertise** to build your bespoke sales & marketing lists.
- Access to **12M** companies globally, including specialist data sets not available through EasyBusiness.

### KOMPASS SALESFORCE APP

- User friendly, real-time Kompass data integration for your **Salesforce CRM** with our plug & play app.
- Update your in-house database with **unlimited** data searches & access to 10 search criteria.

### KOMPASS API

- Create a customised Kompass search platform with our **bespoke API** data search solution.
- Search for companies & contacts with unlimited data searching & access to **multiple** search criteria.

# BUSINESS DATA KEY FEATURES

## Flexible ways to find new business
Our **Business Data Solutions** will fit flexibly within your business; whether you have a small or large marketing resource, an in-house sales team or account managers on the road. To use as market research tool, target new & existing export markets or find new suppliers.

You can choose to manage your data requirements in-house with EasyBusiness, use our Data List service, integrate Kompass data searches within your Salesforce CRM or create a customised data search tool using our API solution.

## Providing data with integrity
With data from **69 countries**, locally sourced through dedicated data integrity teams in each country, we have a real understanding of every local market and can guarantee that our data lists meet compliance regulations in every region.

Accurate & up-to-date information is available for **10.5M** companies & **12M** executive contacts. Focused searches can be created on specific sectors, using our uniquely detailed **55k** product & service classification system.

## Our customer support team are ready to help
Our locally based customer support team are available to help if have any questions about using EasyBusiness, you need advice on creating accurately targeted data lists, how best to deploy your Saleforce App or setup the Kompass data search API.

| | **EasyBusiness** Manage your search campaigns with on-demand online & mobile database access | **Data Lists** Our specialist data team will use their expertise to build your bespoke sales & marketing lists | **Salesforce App** Real-time Kompass data integration for your Salesforce CRM with our plug & play app | **API** Create a customised Kompass search platform with our API data search solution |
|---|---|---|---|---|
| Countries | 69 | 69 | 69 | 69 |
| Create Searches (26 Languages Available) | Unlimited | Managed | Unlimited | Unlimited |
| Search Criteria (Company information, Products & Services, Contact information) | 60+ | 60+ | 10 | 10 |
| Share & Save Searches | Yes | - | - | - |
| Advanced Searches (Combined using or, and & not) | Yes | Managed | - | - |
| View Search Results (Company List) | Yes | Yes | Yes | Yes |
| View Company Profiles | Unlimited | - | 1 Credit* | 1 Credit* |
| Direct Company Messaging (Quotation requests & information) | Yes | - | - | - |
| Data File Export (Company & contact - pdf/xls/csv) | 1 Credit* | Yes | 1 Credit* | - |
| CRM Database Update (Company & Contact Information) | File Import | File Import | Direct Import | - |
| Annual Subscription (licences/credits) | Yes | - | Yes | Yes |

*Subscription includes credits

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